

ORDER



WZZM 13

Orders

Order / Rev: 724917

Alt Order #:

Product Desc: Markman/Zahra for Justice

Estimate: 12-MZJ-900

Flight Dates: 10/26/12 - 11/05/12

Original Date / Rev: 10/25/12 / 11/02/12

Order Type: Political

Primary AE: Tim Siegel

Sales Office: WZZM

Sales Region: LOC

Agency

Name: Marketing Resource Group/ POL

Buying Contact:

Billing Contact:

225 S Washington Square

Lansing, MI 48933

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Markman,S/ R/ Justice/ Zahra, B/R/ Ju:

Demographic: A25-54

Product Codes: PL-Judicial

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	4	\$2,825.00	\$2,401.25
10/29/12	11/05/12	25	\$13,675.00	\$11,623.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	4	\$2,825.00	\$2,401.25	0.00
November 2012	25	\$13,675.00	\$11,623.75	0.00
Totals	29	\$16,500.00	\$14,025.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WZZM	10/29/12	11/02/12	M-F 6-7a M-F Morning News	CM	6-7a	MTWTF--	:30	4	\$600.00	P-1	0.00	NM	4	\$2,400.00
3	WZZM	11/05/12	11/05/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$600.00		0.00			
5	WZZM	10/29/12	11/02/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	4	\$600.00	P-1	0.00	NM	4	\$2,400.00
6	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$600.00		0.00			
8	WZZM	10/29/12	11/02/12	M-F 9-10a Take 5	CM	9-10am	MTWTF--	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
9	WZZM	11/05/12	11/05/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$50.00		0.00			
10	WZZM	10/26/12	10/28/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	----F-S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
11	WZZM	10/29/12	11/04/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	MTWTF-S	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	WZZM	11/05/12	11/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M- - - - -	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/05/12	11/11/12	M- - - - -	1		\$1,000.00		0.00						
13	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	- - - - - S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
14	WZZM	10/27/12	10/27/12	Sa 8-9a Sa Good Morning America	CM	8-9a	- - - - - S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
15	WZZM	11/03/12	11/03/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	- - - - - S-	:30	1	\$325.00	P-1	0.00	NM	1	\$325.00
16	WZZM	10/28/12	10/28/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	- - - - - S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
17	WZZM	11/04/12	11/04/12	Su 8-9a Su Good Morning America	CM	8-9a	- - - - - S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
18	WZZM	10/26/12	10/26/12	M-F 6-630p M-F News	CM	6-630p	- - - - F - -	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
19	WZZM	10/29/12	11/02/12	M-F 6-630p M-F News	CM	6-630p	MTWTF - -	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
20	WZZM	11/03/12	11/03/12	Sa 8-9a Sa Good Morning America	CM	8-9a	- - - - - S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
													Totals	29	\$16,500.00